

# LIFE SCIENCES VENTURE OPPORTUNITY

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## Life Sciences Entrepreneurs: Pitch for Capital in New York City

Are you a Canadian Life Sciences Entrepreneur looking for capital to grow your business? The Consulate General of Canada in New York and the New York Venture Capital Association are hosting a Canada + NY Life Science Investor Forum in NYC on **March 14-15, 2016**, featuring a delegation of leading life sciences entrepreneurs from Canada. Designed to build connections between the Canadian entrepreneurs and US capital, the Forum will include workshops, an investor round-table, pitch practice sessions and one-on-one investor meetings (approximately 3 per company) and a 4-minute pitch to NYC investors.

### Features and Benefits:

- **Investors:** Access to leading life sciences investors in New York City; 4 minute pitch to a group of 50 NYC investors, and 3 targeted one-on-one meetings with investors per company.  
**Education:** Learn how to value your company the right way and the company/financial data you'll need to back up your numbers; key fundraising mistakes most make and how to avoid them; an opportunity to practice your investor-related pitching skills during an informal "Shark Tank" planned for the day.
- **Business Development:** Connect with Trade Commissioners about opportunities in the US.

### Entrepreneurs Selection Criteria:

- **Sectors:** companies should be focused in the life sciences, medical devices, Health IT and health and wellness sectors.
- **Operating history:** Minimum one (1) year operating history.
- **Market traction:** Existing revenues, customers, and/or investment.
- **Business plan:** Business plan that demonstrates understanding of long-term finances, operations, and strategy (Should be available upon request)
- **Capital need:** Emerging companies Post-Seed Round Funding

### Application and Deadline

Applicants should provide the following:

- Complete application form (below); and
- Investor Pitch Deck.

Entrepreneurs should send their materials to Vincent Finn via email at [Vincent.finn@international.gc.ca](mailto:Vincent.finn@international.gc.ca) no later than **Wednesday, February 17th at 5 pm**. Please reference "Life Sciences Venture Opportunity Application" in your email subject line.

# LIFE SCIENCES VENTURE APPLICATION

US-NY Life Sciences Investor Forum

## APPLICATION:

Please provide the information requested below:	
<b>Company Name and website</b>	
<b>Contact Information</b>	<i>Name, phone number, email</i>
<b>Sector</b>	<i>Please identify your sectorial focus (Life sciences, medical devices, Health IT or health and wellness).</i>
<b>Product or Service</b>	<i>In 1-2 paragraphs, please provide a summary of your product or service.</i>
<b>Market Traction</b>	<i>Please highlight existing revenues, customers, and/or investment.</i>
<b>Source of Capital to date</b>	<i>Please list all sources of capital received to date (ex: Venture capital, angel, founder)</i>
<b>Capital Need</b>	<i>How much capital amount are you looking to raise</i>
<b>Please also provide your investor pitch deck at an attachment</b>	

**Deadline:** Wednesday, February 17th at 5 pm.

**Email to:** [Vincent.finn@international.gc.ca](mailto:Vincent.finn@international.gc.ca)